



NEWS RELEASE

MEDIA CONTACT

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46th ANNUAL MIAMI INTERNATIONAL AUTO SHOW

2016 FACT SHEET

- WHAT:** The 46th annual Miami International Auto Show presented by Ally
- WHERE:** Miami Beach Convention Center, 1901 Convention Center Drive
Miami Beach, FL
- WHEN:** Saturday, September 10th through Sunday, September 18th, 2016
- HOURS:** Saturday, September 10th 1:00 p.m. to 11:00 p.m.; Sunday, September 11th 11:00 a.m. to 11:00 p.m.; Monday, September 12th 2:00 p.m. to 11:00 p.m.; Tuesday, September 13th 2:00 p.m. to 11:00 p.m.; Wednesday, September 14th 2:00 p.m. to 11:00 p.m.; Thursday, September 15th 2:00 p.m. to 11:00 p.m.; Friday, September 16th 2:00 p.m. to 11:00 p.m.; Saturday, September 17th 11:00 a.m. to 11:00 p.m.; and Sunday, September 18th 11:00 a.m. to 9:00 p.m.
- ADMISSION:** Adults \$15.00, Children 6-12 \$6.00, Children under 6 are free.
- DISCOUNT TICKETS:** Available at participating McDonald's stores and new car dealerships.

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2-2-2/Miami International Auto Show -- Fact Sheet

MAIN

ATTRACTIONS: Hundreds of vehicles will be on display. Cars, trucks, vans, sport utility vehicles, hybrids and concept cars exhibited by the world's leading automotive manufacturers.

SPECIAL

ATTRACTIONS: *Ally's Cars Meet Art* – New to the exhibit in 2016 is Ally's "New Car Smell" enabling consumers to explore eight new car scents that reflect the spirit and style of both car and driver.

Topless in Miami – The industry's hottest convertible cars as judged by the Southern Automotive Media Association will be on display during the auto show. Vehicles featured will include Mazda MX-5 Miata, Chevrolet Camaro, Mercedes-Benz SLC43 and 2017 Mercedes-Benz SL65 AMG.

Camp Jeep – Offers visitors off-road driving experience to demonstrate the legendary 4x4 capabilities of Jeep vehicles.

Million Dollar Alley – Bugatti, Pagani, Ferrari and Lamborghini are among the extravagant lines expected to be featured in this exhibit.

Memory Lane – More than 15 classic cars, some dating back more than half a century, will be showcased.

Ride & Drive Events – Visitors will have the opportunity to test drive their favorite Kia, Mazda, Nissan, Chevrolet and Toyota models as well as others.

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3-3-3/Miami International Auto Show -- Fact Sheet

SHOW CAR: 2017 Highlander Limited Platinum Hybrid

**SHOW
CHAIRMEN:** Jay Rivchin and Faisal Ahmed

**SHOW
MANAGER:** Rick Baker

**SHOW
COORDINATOR:** Cliff Ray

**EVENT
ORGANIZER:** South Florida Automobile Dealers Association

WEB SITE: www.miamiautoshow.net

**ParkMe –
Miami Beach** A free Miami Beach Parking app that will help you find parking near your destination. The Miami Beach Parking app shows you available parking and rates for lots & garages including real-time occupancy info for certain facilities.

**HOW TO
GET THERE:** **SOUTHBOUND:** I-95 south to I-195, then east across Julia Tuttle Causeway to Miami Beach. Take Alton Road south to 17th Street, then east to Convention Center Drive.

NORTHBOUND: US-1 and I-95 north, then I-395 east across MacArthur Causeway to Miami Beach. Take Alton Road north to 17th Street, then east to Convention Center Drive.

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4-4-4/Miami International Auto Show -- Fact Sheet

EASTBOUND: From West Dade or the Turnpike Extension, use the 836 expressway. It becomes I-395 at I-95 and crosses MacArthur Causeway to Miami Beach. Take Alton Road north to 17th Street, then east to Convention Center Drive.

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About South Florida Automobile Dealers Association

The South Florida Automobile Dealers Association began in 1933 and originally was formed to share marketing opportunities and control costs. Today, the Association comprises more than 190 dealerships in Miami-Dade, Broward, Palm Beach and Monroe counties making it larger than some state-wide auto dealer groups. For more than 40 years, the Association has donated over \$7 million to numerous charities that also include Joe DiMaggio Hospital, YMCA, Alzheimer's Association Sheridan House, Museum of Art, American Cancer Society, Historic Society of Fort Lauderdale, and others.